

## Louis Dreyfus Company and MAGIQ Performance



### The Challenge

LDC acquired Emerald Grain, a company that had been relying on MAGIQ Performance for over eleven years to manage budgeting and reporting functions. The staff at Emerald Grain were eager to continue leveraging the robust reporting tools provided by MAGIQ Performance.

### The Cloud Solution

LDC enhanced its capabilities by integrating MAGIQ Performance and migrating to the Cloud, enabling effective and comprehensive budget reporting.

### The Benefits

MAGIQ Performance is providing LDC with a powerful reporting tool that simplifies the evaluation of activities against the budget. This solution offers swift, dynamic access to comprehensive financial data, enabling rapid reporting and significantly boosting the effectiveness and efficiency of financial accounting tasks.

How Louis Dreyfuss Company use MAGIQ Performance

MAGIQ Performance seamlessly extracts data from LDC's ERP systems, enabling the provision of monthly reports that measure activities against the budget.

The tool allows LDC's accounting staff to effortlessly dissect and analyse general ledger information with impressive speed.

Staff members have consistently found the interface to be versatile and intuitive; whenever immediate data is required they can easily access MAGIQ and run multiple screens.

The system's dynamic capabilities enable the staff to retrieve historical data instantly, making it both comprehensive and swift. This feature allows them to analyse general ledger and trading platform data cohesively.

The Louis Dreyfus Company (LDC) partners with Australian grain farmers, creating a vital link between them and global markets.

Utilising an advanced trading platform, LDC optimises the buying and selling processes for grain, as well as its storage and logistics, to ensure seamless and efficient distribution. LDC not only exports grain to international customers but also supplies the domestic Australian market.

Two years prior, LDC acquired Emerald Grain, a company that had been relying on MAGIQ Performance for over eleven years to manage budgeting and reporting functions. After the acquisition, the staff at Emerald Grain were eager to continue leveraging the robust reporting tools provided by MAGIQ Performance.

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Recently, LDC transitioned to the MAGIQ Performance Cloud, which has significantly simplified the processes of report creation and module customisation. This move to the cloud has greatly enhanced their ability to configure, personalise, and efficiently manage a variety of reporting frameworks.

According to LDC's accounting staff, the user-friendly interface of MAGIQ Performance is integral to effective report generation.

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LDC's commitment to integrating MAGIQ Performance into their cloud infrastructure is praiseworthy. Looking to the future, they aim to develop increasingly sophisticated reports, with a goal of shifting as much data processing as possible away from Excel.

This would eliminate the need for cumbersome formulas and maximise the functionalities offered within MAGIQ Performance.

LDC staff have remarked that the transition from on-premise MAGIQ Performance to the cloud was exceptionally smooth, especially compared to the migration of other systems.

This seamless transition earned high praise for the MAGIQ Software team, who demonstrated remarkable patience and perseverance, ensuring a flawless switch.

Feedback from the LDC team also emphasised that every interaction with MAGIQ, from account management to training sessions, was handled with exceptional professionalism; each touchpoint was managed smoothly, making the overall experience incredibly pleasant and rewarding.

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## About Louis Dreyfus Company (LDC)

Established in 1851, the Louis Dreyfus Company stands as a prominent merchant and processor of agricultural products. Engaging in a wide array of business activities, the company covers the entire value chain - from sourcing to distribution - playing a vital role in feeding and clothing as many as 500 million people annually.

## About MAGIQ Software

MAGIQ Software is an international software business focused on delivering the MAGIQ Cloud Platform, consisting of our MAGIQ ERP, MAGIQ Performance, and MAGIQ Documents solutions. MAGIQ Software has over 600 customers worldwide. Our key markets include Local Government, Health and Community Services, Utilities, Education, and Not for Profit. A highly experienced and skilled team of over 90 staff delivers local support and development from Napier, Melbourne, Auckland, Christchurch, and San Diego.

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